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## **For Immediate Release**

Subject: Rosco PerformaStyle™ Mirror System  
Date: September 24, 2005

**Rosco's PerformaStyle™ rearview mirror system is now available to the transit and coach industry.**

### **Rear Viewing Mirrors Which Look Like A Natural Extension of the Bus!**

**The PerformaStyle™ mirror system surpasses traditional utilitarian tubular arm and bulky cast arm mirror systems on transit and coach buses. The PerformaStyle™ is an aesthetically pleasing aerodynamic and seamless assembly complimentary to the look of any modern and distinctive bus.**

**September, 2005, Jamaica, New York -** Rosco, Inc. introduces the new PerformaStyle™ rearview mirror system as an OEM installed production mirror system on new transit and coach buses. The PerformaStyle™ offers front window viewing of the mirrors on both sides thus allowing drivers to keep their attention forward, where safety is maximized. The PerformaStyle™ offers many standard features such as a dual lens configuration with an extra large 12" flat lens, and arm break-away in two directions. Optional features include heated lenses, four way remote control on all lenses, and LED signal light for integration with turn directionals. PerformaStyle's™ internal structure is made from alloys which maximize rigidity to weight ratio while the external housing is made from proven ASA for resilient finishes in black or in ABS for paint match surfaces.

Rosco, Inc based in Jamaica, N.Y., is one of North America's leading suppliers of mirrors, visors and other visual safety systems to the worldwide commercial vehicle market and is renowned for its strong design engineering focus and custom product development. For more information, call contact Peter Plate, Rosco at 800-227-2095 ext. 124, e-mail: [peterp@roscomirrors.com](mailto:peterp@roscomirrors.com), or visit our website at [www.roscomirrors.com](http://www.roscomirrors.com)

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